

# ABBHEY FERGUSON

## BAYLOR UNIVERSITY BROADCAST JOURNALISM STUDENT

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## GET TO KNOW ME

I am a current sophomore at Baylor University originally from Los Angeles, CA. I am studying broadcast journalism with minors in corporate communications and history in the honors program. I currently work as a broadcast reporter and anchor for Lariat TV News at Baylor and have gained applicable newsroom and field work skills through that experience. I deeply value the role of journalism in democracy and have a passion for unique storytelling through broadcast. After graduation I plan to pursue a career as a news reporter and anchor.

## WORK EXPERIENCE

### Lariat TV News - *Broadcast Reporter & Anchor*

January 2023 - present | Waco, TX

- Pitch two story ideas weekly about local, on-campus news
- Report on scene and film clips for one package and VOSOT per week
- Use software such as Premiere Pro, Photoshop, InDesign, Rundown Creator, and Canva
- Anchor weekly newscasts on a rotation
- Write opinion articles for print on a monthly rotation
- Awards: ACP Best of Show 2023 2nd Place News Story and 3rd Place Feature Story, Headliners Foundation Founder's Scholar, 2nd Place Texas Intercollegiate Press Association Multimedia Contest

### La Nueva Voz - *Graphic Designer & Social Media Correspondent*

April 2022 - present | Azusa, CA

- Designing monthly newsletters, flyers, and advertisement media

## EDUCATION

### San Dimas High School | *Graduated June 2022*

- GPA: 4.5
- SDHS Live News Sportscaster 2019-20 & Newscaster 2020-22

### University of Alabama Early College | *2020-21*

- GPA: 4.0
- **Relevant Coursework:** Introduction to Interpersonal Communications, Introduction to Journalism

### Baylor University | *Expected graduation in May 2026*

- **Journalism Major with Broadcast News concentration; Minors: Corporate Communications and History; BIC and Honors Program; GPA: 3.87**
- **Relevant Coursework:** Introduction to Mass Communications, Fundamentals of Public Communication, Introduction to Writing and Reporting, Advanced Public Speech, Editing
- Member of Tri Delta Beta Tau Chapter
- Leadership experience: Honors Residential College Public Relations committee, Tri Delta Public Relations and Banner committees